

OFFICIAL



Police Alcohol Licensing Team

Malvern Police Station,  
Victoria Road,  
Malvern.

Direct dial: 01905 717003

Monday 12<sup>th</sup> January 2026

Your ref: Review of premise licence for Ledbury Convenience Store,, 23 High St, Ledbury (Mail order)

I, PC 2510 O'KEEFFE, an appointed Licensing Officer with West Mercia Police, having delegated authority from the Chief Officer to exercise powers under the Licensing Act 2003.

West Mercia Police have been made aware of an application for the review of premise licence for, Ledbury Convenience Store, 23 High St, Ledbury

The application for review made by Herefordshire Council Trading Standards was received by West Mercia Police Alcohol Licensing department on 7<sup>th</sup> January 2026.

There appears to be a history of non-compliance at Ledbury Convenience Store. The premise licence holder for both premises appears to have total disregard in the promotion of the licensing objectives and conditions attached to their licence. We therefore cannot be satisfied that the licence holder will uphold these objectives in future. West Mercia police support this application to review the Premise Licence.

**PC 2510 Becky O'Keeffe**  
**Police Alcohol Licensing Officer**  
**West Mercia Police**